



Attorney Docket # 5264-31

Patent

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/080,949

Filed: February 20, 2002

For: Interactive Reward Associated With A Broadcast

Examiner: SHEPARD, Justine B.
Group Art: 2623

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on
April 16, 2008
(Date of Deposit)

Thomas Langer

Name of applicant, assignee or Registered Representative

Signature

April 16, 2008

Date of Signature

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER
TO THE BOARD OF PATENT APPEALS AND INTERFERENCES

SIR:

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision dated October 16, 2007 of the Primary Examiner finally rejecting claims 1-9, 11-19, 21-24, 26-34 and 36-38.

The items checked below are appropriate:

1. The time for response to the Office Action of October 16, 2007 expires on April 16, 2008.
2. A three-month extension of time for response to the Office Action dated _ was filed on _. [No additional extensions of time are required.]

04/22/2008 CCHAU1 00000020 032412 10080949

01 FC:2401 255.00 DA

04/22/2008 CCHAU1 00000021 032412 10080949

01 FC:2253 525.00 DA

3a. Applicants hereby request a three-month extension of the original shortened statutory response period set in the Office Action of October 16, 2007. Please charge the government fee in the amount of \$525.00 (**Small Entity**) for a three-month extension of time to our United States Patent and Trademark Office Deposit Account No. 03-2412.

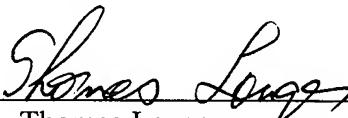
3b. This is not the first request for an extension of time relative to the outstanding paper. The period for response has already been extended by -month(s) by petition dated . Please extend the time for response by an additional -month(s). With this extension, the deadline for filing the required paper will be . Payment for the additional extension fee of \$ is enclosed.

4. Check for payment of the appeal fee of \$255.00 and any other fee applicable
 is enclosed herewith.
 No additional fee is required (fee paid in prior appeal).
 Charge the fee to Deposit Account No. 03-2412 (one additional copy of this Notice is enclosed herewith).

5. Charge any additional fees required, for example, for lodging this appeal or for filing the Appeal Brief, not otherwise paid by check, to Deposit Account No. 03-2412. A duplicate copy of this sheet is enclosed.

Respectfully submitted,
COHEN PONTANI LIEBERMAN & PAVANE LLP

By



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Dated: April 16, 2008